

**CAMPUS
GERMANY**

GERMAN PAVILION
EXPO 2020 DUBAI

GERMAN PAVILION EXPO 2020 DUBAI
الجنّاح الألماني في إكسبو 2020 دبي



GERMAN PAVILION

KEY FACTS

THEME

- _ CAMPUS GERMANY

PLOT SIZE

- _ around 4,600 m²

FOCUS

- _ Sustainability

PRESENTED BY

- _ Federal Ministry for Economic Affairs and Energy

ORGANIZED, IMPLEMENTED BY

- _ Koelnmesse GmbH

CONCEPT, CONSTRUCTION

- _ facts and fiction / NUSSLI Adunic / LAVA

CULTURAL PROGRAMME

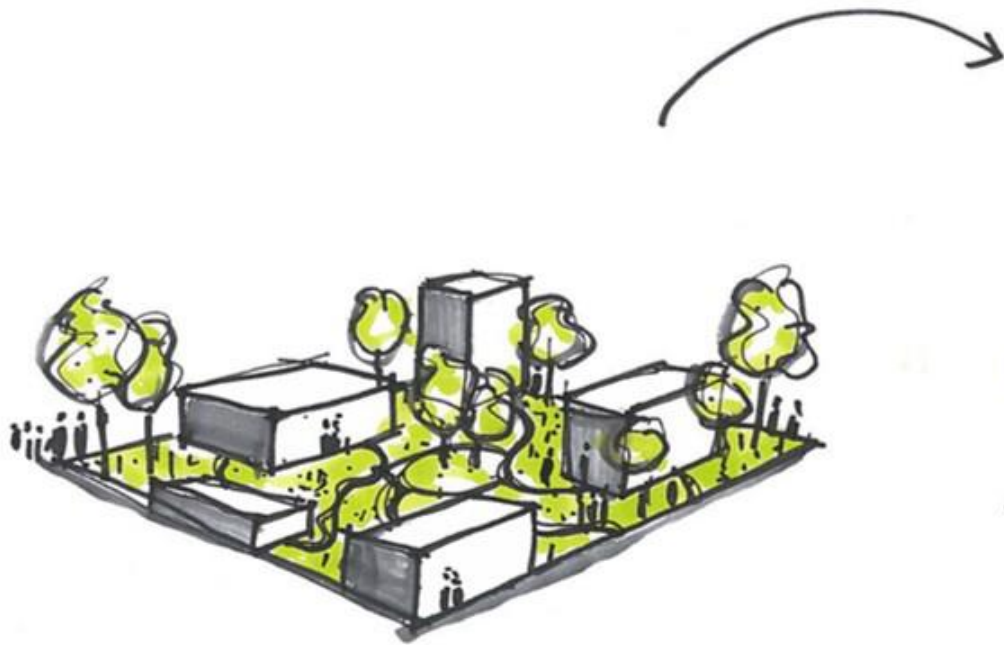
- _ VOSS + FISCHER / Mike P. Heisel

RESTAURANT

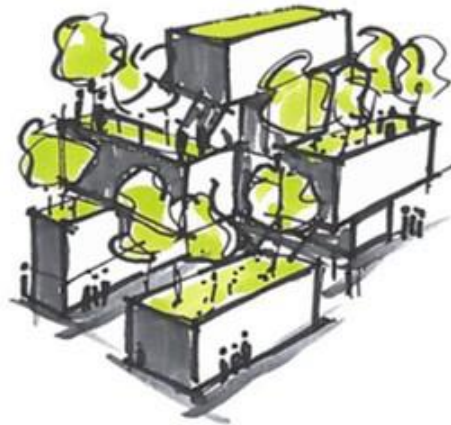
- _ Angerer & Obermayr

CAMPUS GERMANY

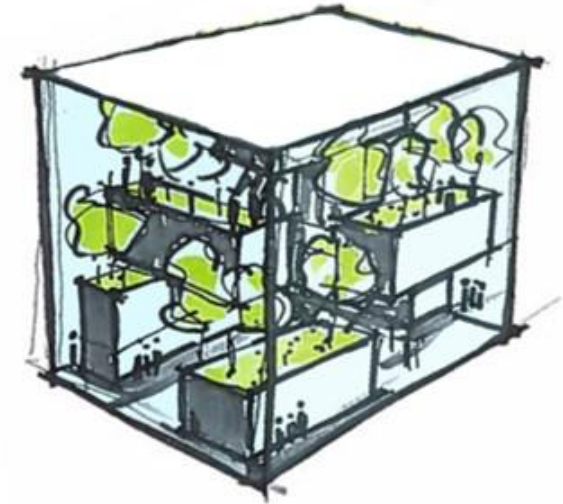
ARCHITECTURE



CAMPUS



VERTICAL CAMPUS



VERTICAL CAMPUS DUBAI

CAMPUS
GERMANY



ملتقى ألمانيا

← ← RESTAURANT مطعم ←

↓ ↓ AUDITORIUM قاعة محاضرات ↓

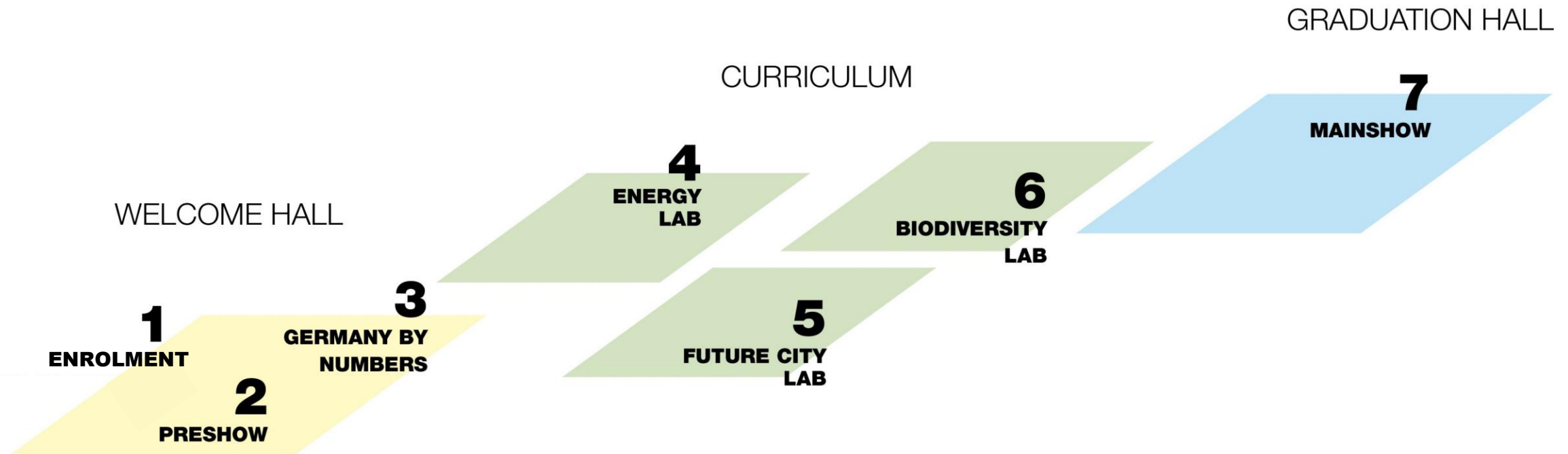
↓ ↓ ENTRANCE مدخل ↓

INFORMATION

→ → قاعة المحاضرات → →

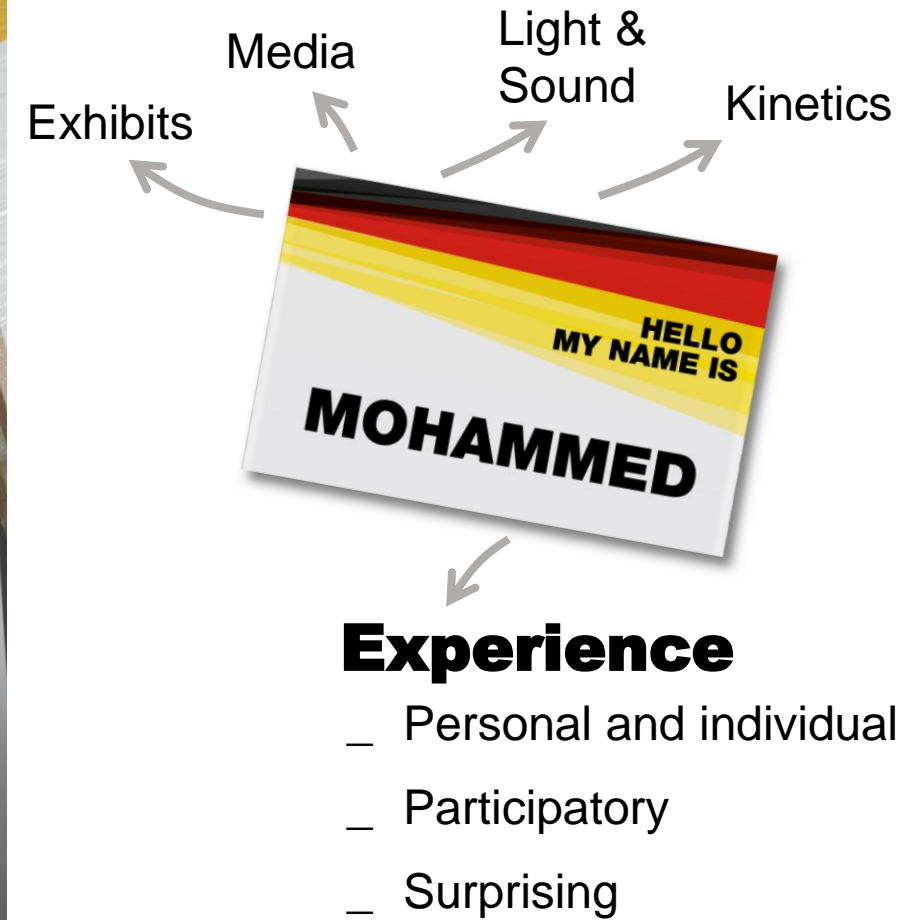
CAMPUS GERMANY

VISITOR JOURNEY



WELCOME HALL

ENROLLMENT



WELCOME HALL

PRESHOW



WELCOME HALL

GERMANY BY NUMBERS

100,000
IDEAS

WE ARE WORKING TO
STOP CLIMATE CHANGE.

WE LIVE
SUSTAINABLY

WE ARE HELPING TO PROTECT
THE VARIETY OF SPECIES.

WE INVENT, AND INVENT,
AND INVENT.

WE ARE REINVENTING
THE WAY WE LIVE.



WELCOME
TO GERMANY!

FOR A SUSTAINABLE FUTURE.
AND THERE'S MORE TO COME!

Explore it yourself.

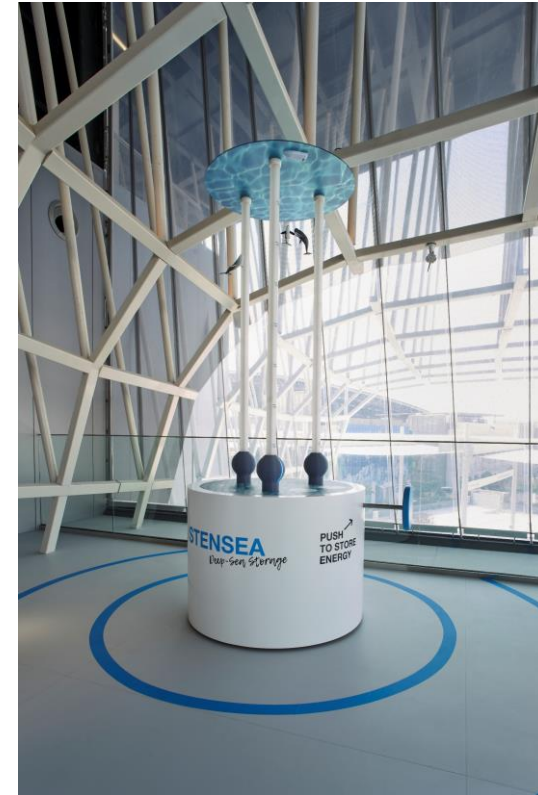


CURRICULUM

ENERGY



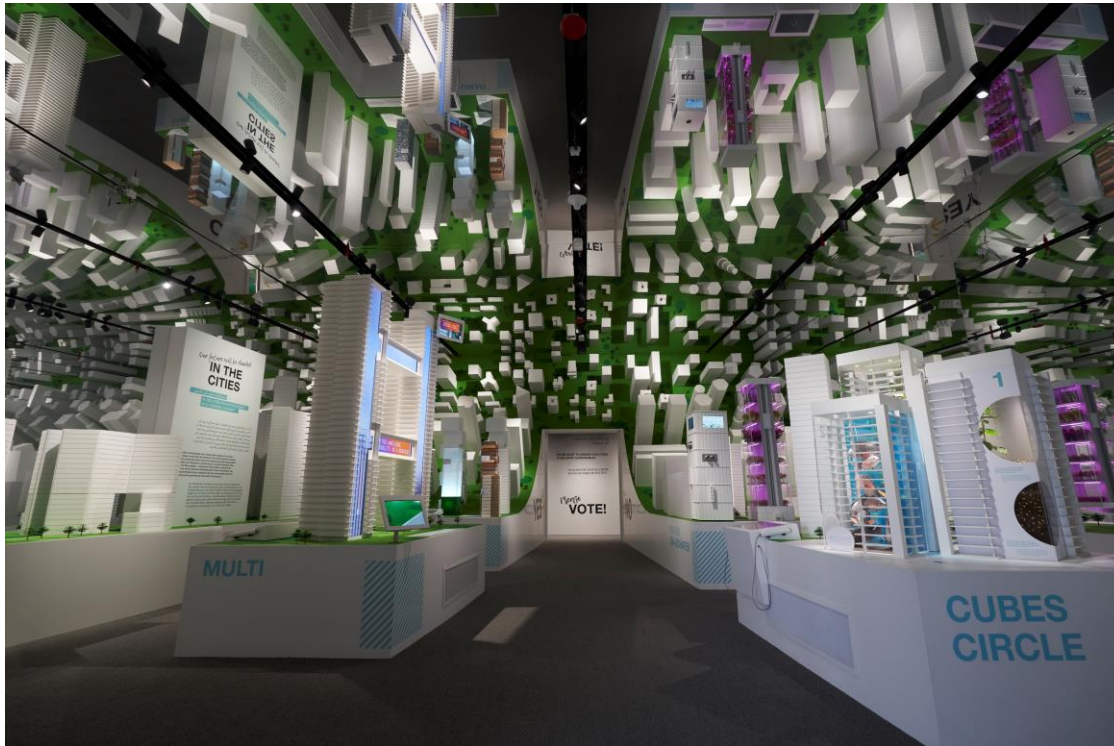
ENERGY LAB



ENERGY TERRACE

CURRICULUM

FUTURE CITY

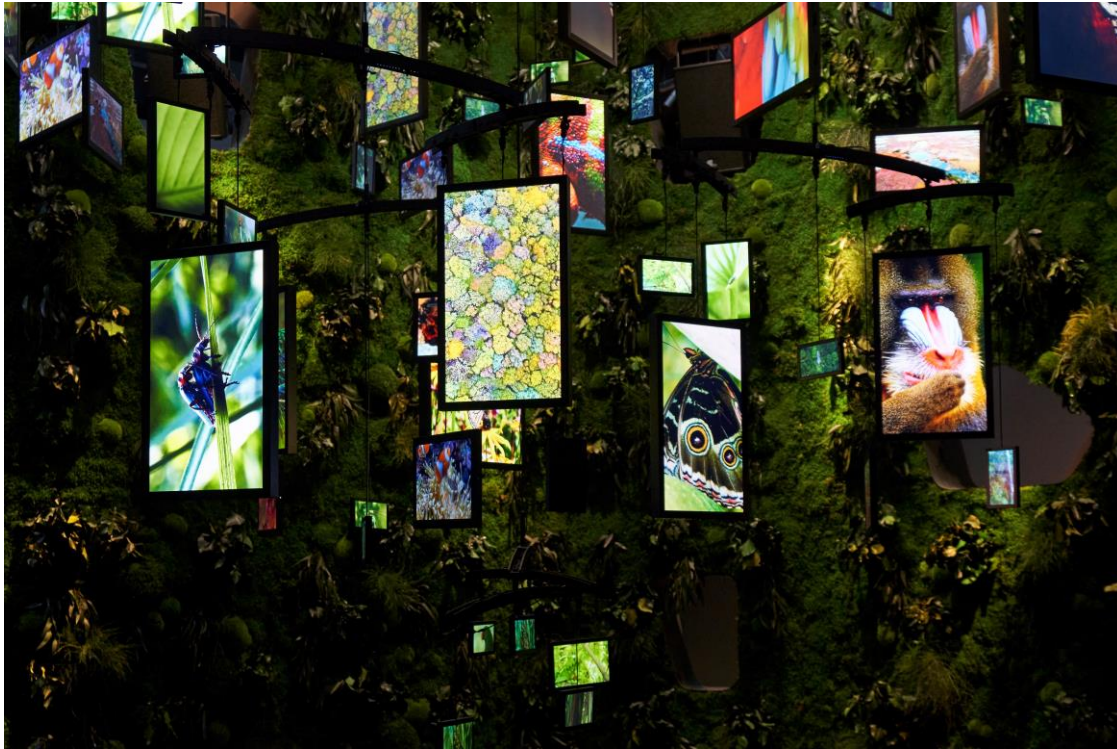


FUTURE CITY LAB

FUTURE CITY TERRACE

CURRICULUM

BIODIVERSITY



BIODIVERSITY LAB



BIODIVERSITY TERRACE

GRADUATION HALL

MAIN SHOW



PAVILION STAFF

- _ 180 staff
- _ 13 different nationalities
- _ Total of 30 languages
- _ Plus
 - _ Staff Culture Lab
 - _ Staff Restaurant
 - _ Staff Contractors

- _ September:
 - _ Training of the new team members
 - _ First aid course
 - _ Fire protection course
 - _ Case studies
 - _ Training on site
 - _ Test Event

WELCOME TO
CAMPUS KITCHEN
& CAMPUS TERRACE

REST AU RANT

peho

GRADUATION HALL

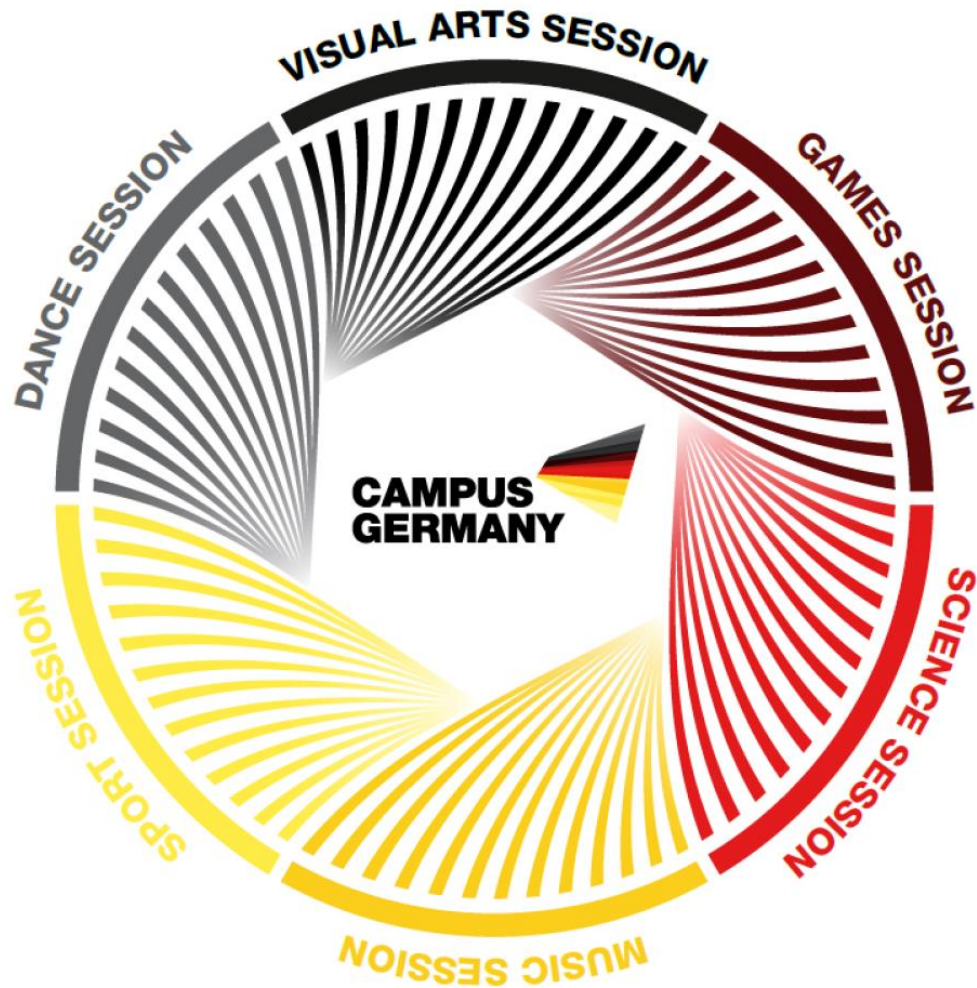
قاعة التخرج

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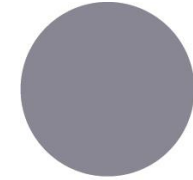


PROGRAMME CULTURE LAB

THE CONCEPT



RESPONSIBLE CULTURAL AGENCY



**VOSS+
FISCHER**

**MIKE P. HEISEL
CONSULTING**

- _ Composed of 6 sessions
- _ Cultural diversity from Germany
- _ Daily throughout the duration of the Expo
- _ Regular and time-limited program sessions

PROGRAMME CULTURE LAB

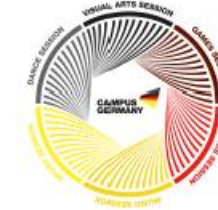
2021 OKTOBER



Montag	Dienstag	Mittwoch	Donnerstag	Freitag	Samstag	Sonntag
27	28	29	30	01 Wolf and Moon Band Eröffnung	02 Wolf and Moon Band	03 Wolf and Moon Band
04 Wolf and Moon Band	05 Wolf and Moon Band	06 Wolf and Moon Band	07 Beatelephant Musiker	08 Beatelephant Musiker	09 Beatelephant Musiker	10 Beatelephant Musiker
11 Classic Monday	12 E-Games Tuesday	13 Myle Band	14 Myle Band	15 Myle Band	16 Myle Band SMOVE Science	17 Myle Band SMOVE Science
18 Miele Fish in Ice Innovation Show AeroSys Space & Innovation Week	19 Miele Fish in Ice Innovation Show AeroSys Space & Innovation Week	20 Miele Fish in Ice Innovation Show AeroSys Space & Innovation Week	21 Miele Fish in Ice Innovation Show AeroSys Space & Innovation Week	22 Miele Fish in Ice Innovation Show AeroSys Space & Innovation Week	23 Miele Fish in Ice Innovation Show AeroSys Space & Innovation Week	24 Miele Fish in Ice Innovation Show AeroSys Space & Innovation Week
25 Classic Monday	26 E-Games Tuesday	27 listentojules Band	28 listentojules Band	29 listentojules Band	30 listentojules Band	31 listentojules Band

PROGRAMME CULTURE LAB

2021 NOVEMBER



Montag	Dienstag	Mittwoch	Donnerstag	Freitag	Samstag	Sonntag
01 Classic Monday	02 E-Games Tuesday	03 Roast Apple Band	04 Roast Apple Band	05 Roast Apple Band	06 Roast Apple Band	07 Roast Apple Band
08 Classic Monday Arts	09 E-Games Tuesday Arts	10 Arts	11 Arts	12 Arts	13 Arts	14 Arts
15 Classic Monday	16 E-Games Tuesday	17 June Coco Musikerin	18 June Coco Intercultural Innovation Award	19 June Coco Musikerin	20 June Coco Musikerin	21 June Coco Musikerin
22 Classic Monday	23 E-Games Tuesday	24 Mad Hatter's Daughter Band	25 Mad Hatter's Daughter Band	26 Mad Hatter's Daughter Band	27 Mad Hatter's Daughter Band	28 Mad Hatter's Daughter Band
29 Nationentag	30 In Between Band	01	02	03	04	05

SOCIAL MEDIA

@expo2020germany



**CAMPUS
GERMANY**

ANY QUESTIONS? ASK AWAY!