

Africa Practice Group

LEGAL

TAX

ACCOUNTING

BUSINESS
CONSULTANCY



HR

ADMINISTRATION

Market Entry Analysis

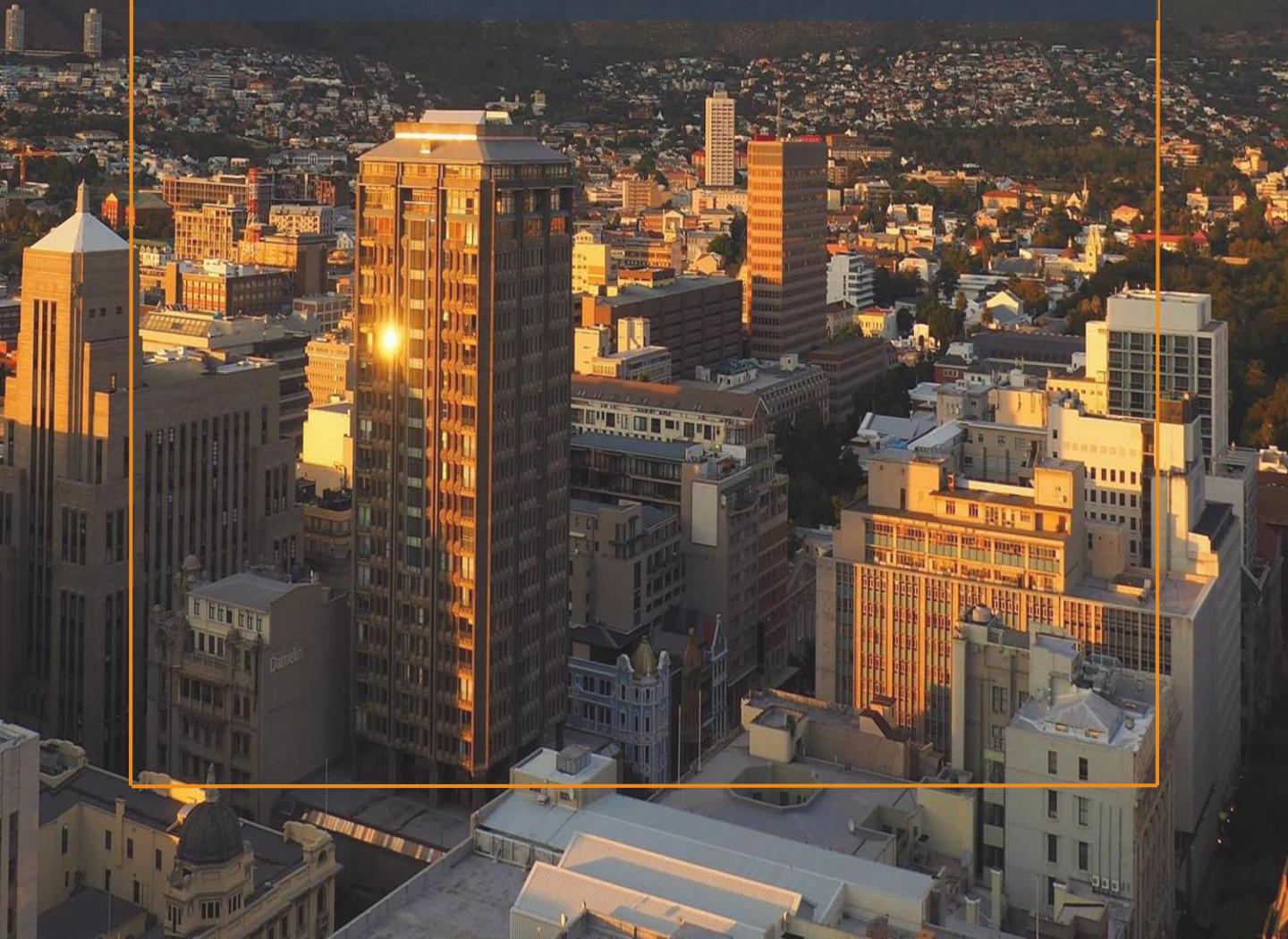
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Bucharest ▪ Cairo ▪ Casablanca ▪ Doha ▪ Dubai ▪ Fujairah ▪ Gibraltar ▪ Hong Kong
Johannesburg ▪ Lagos ▪ Limassol ▪ London ▪ Miami Beach ▪ Milano ▪ Moscow ▪ Munich
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Sharjah ▪ Turin ▪ Valletta ▪ Victoria ▪ Zurich

Who we Are

MENA LEGAL™

Through its cooperation offices in Morocco, Egypt, Seychelles, Mauritius and South Africa, Mena Legal is specialized in providing consulting services for the benefit of our clients interested in investing in the African markets.

Our philosophy is to provide comprehensive one-stop-shop services tailored for the goal of finding investment opportunities in Africa, while considering the specialities and challenges of each country of the continent.





EXPERTISE

We have proven expertise in the following industries:

- Real Estate and Construction
- Engineering and Architecture
- Car manufactures and Supply Industries
- Logistics and Aviation
- Oil & Gas and Mining
- Petrochemicals
- Fintech and Blockchain
- Renewable Energy and Environmental Technologies
- Security and Defense
- Hotels and Leisure Properties
- Pharmaceutical and Biotechnology
- Education
- Sports and Events

Africa – The market of the **Future**:

FACTS on BUSINESS Growth

- **Africa** is the second-fastest growing region in the world. Real output growth is estimated to have increased 3.6 per cent in 2017 and to accelerate to 4.1 per cent in 2018 and 2019.
- **East Africa**, the fastest-growing region in Africa, received \$7.6 billion in Foreign Direct Investment (FDI) in 2017.
- Rapid and gradual formation of **public-private partnerships (PPPs)** in which companies provide capital, while governments ensure an environment conducive to business. In the last 10 years, the continent has welcomed PPPs for projects in infrastructure, electricity, health and telecommunications.
- **International migrants** in Africa as a whole increased from nearly 13.2 million in 2008 to about 15.9 million in 2014.

What We Do

MARKET ENTRY ANALYSIS

- Providing Market entry strategies
- Due diligence on local companies and individuals
- Providing tailored country reports

LEGAL

- Finding a local partner for the client in places where it is required in order to conduct business
- Procuring and Drafting relevant documents to register a company
- Reviewing and Drafting of contracts (distributor agreements, employment contracts, partnership agreements etc.

HUMAN RESOURCES

- Payroll services
- Human Resources support
- Identifying Executive competent staff for this difficult market

What We Do

TAX

- Tax optimization & corporate structuring
- Double taxation agreements
- VAT implementation advice

ACCOUNTING

- Handling of accounting transactions
- Audited financial reports

ADMINISTRATION

- Bank and utilities accounts opening & management



CONTACT US

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